



The Global leader in ICT Education, Certification & Standards



INDIA ANNUAL

Conference & Exhibition 2022

SPONSORSHIP DOSSIER



Hilton Garden Inn Bengaluru
Embassy Manyata Business Park

BENGALURU
7th October, 2022



INDIA ANNUAL CONFERENCE

Biggest ICT Industry Event in India

BICSI, with the aim to reach out to the ICT industry, organizes Conferences, Seminars and Workshops across India. Over a decade, BICSI India as BICSI India district has come a long way. From holding its inaugural conference at Mumbai in 2004 which was attended by 100 delegates and 10 members then is now a prominent ICT conclave attended by 700 delegates and 250 members. BICSI India district moves into its 19th successful year in 2022.

This year it is anticipated that more than 600

delegates will attend the Annual Conference and Satellite Seminars put together. The attendees are largely represented from End-users, System Integrators, Installers, Consultants, Distributors, OEMs from the Information & Communications Technology (ICT) community, Members of BICSI and Other ICT Industry Associations in India.

Rich with various topics and exhibition this year the Conference is being held at Hilton Garden Inn Bengaluru Embassy Manyata Business Park, Bengaluru on 7th October 2022.

India Satellite Seminars*

Chennai



New Delhi



Mumbai



*Dates for the Seminars shall be updated later



Sponsorship Options

Sponsorship Type	Sponsorship fee per sponsorship	Scope of Sponsorships in 2022
Platinum	11,00,000	1
Education	9,00,000	1
Gold	7,50,000	2
Lunch	6,50,000	1
Silver	4,50,000	2
Exhibition	3,00,000	2
Lanyard	2,00,000	1

NB: All Sponsorship charges are excluding TDS and GST.
Speaking slots to be presented by Sponsors only. The speaking slot is non transferable to Partners or Business Associate.

Category	Presentation slot				Branding on Backdrop and Attendee Pass			Stall Space	Delegate Kit inserts	Attendee Pass		Presentation & Table space for product Display in Satellite Seminar	Complimentary Memberships
	Conference	Keynote Session Sponsor 30mins + Sponsor Tag	Cabling Challenge at Conference	Satellite Seminar	Conference	Satellite Seminar	Lanyard	In Conference Technology Pavilion	4 Page literature or CD /Pen drive	Conference	Satellite Seminar		
Platinum	✓ 30mins	30mins + Sponsor Tag	✗	✓ 30mins Perered slot	✓ in 1 Conference	✓ in 3 Seminars	✗	✓ 5mtr x 2mtr	✓	✓ 20 Invites	✓ 5 Invites	✓ in 3 Seminars	✓ 10 nos
Education	✓ 30mins	✗	Sponsor Tag	✓ 20mins + Exclusive Branding at BICSI Mini Cabling Challenge	✓ in 1 Conference	✓ in 3 Seminars	✗	✓ 4mtr x 2mtr	✓	✓ 15 Invites	✓ 4 Invites	✓ in 3 Seminars	✓ 7 nos
Gold	✓ 30mins	✗	✗	✓ 20mins	✓ in 1 Conference	✓ in 2 Seminars	✗	✓ 4mtr x 2mtr	✓	✓ 10 Invites	✓ 3 Invites	✓ in 2 Seminars	✓ 5 nos
Silver	✓ 30mins	✗	✗	✓ 20mins	✓ in 1 Conference	✓ in 1 Seminar	✗	✓ 3mtr x 2mtr	✓	✓ 5 Invites	✓ 2 Invites	✓ in1 Seminar	✓ 3 nos
Lunch	✗	✗	✗	✓ 20mins	✓ in 1 Conference	✓ in 3 Seminars	✗	✓ 3mtr x 2mtr	✓	✓ 5 Invites	✓ 3 Invites	✓ in 3 Seminars	✓ 3 nos
Exhibition	✗	✗	✗	✗	✓ in 1 Conference	✗	✗	✓ 3mtr x 2mtr	✓	✓ 5 Invites	✗	✗	✓ 2 nos
Lanyard	✗	✗	✗	✗	✓ in 1 Conference	✗	✓ 1 Conference & 3 Seminars	✗	✗	✓ 5 Invites	✗	✗	✗

BICSI INDIA District

The establishment of BICSI INDIA District is an exciting development for ICT industry in India as it provides a direct link to over 25,000 skilled professionals in India and around the world and most importantly provides the opportunity to tap into a vast ICT knowledge base. Over the past 19 years, BICSI India has grown considerably and we currently have members from consulting, manufacturing, distribution & systems integrations background.

Our Indian activities are driven by a 10 - member Steering Committee. We have been conducting technical conferences, satellite seminars, exhibitions and technical workshops in various parts of India and even beyond in the neighboring SAARC countries.

The BICSI INDIA learn to succeed initiative has made a considerable improvement in our membership base and in the number of BICSI credential holders over the past few years and the district looks forward to growing stronger and reach farther serving the ICT professionals community in the times to come.

About BICSI

BICSI is a professional association supporting the advancement of the Information & Communications Technology (ICT) Community.

BICSI Provides information, education and knowledge assessment for individuals and companies in the ICT industry. BICSI Serves more than 25000 ICT professionals, including designers, installers and technicians. These individuals provide the fundamental infrastructure for telecommunications, audio/video, life–safety and automation systems. Through courses, conferences, publications and professional registration programs, BICSI staffs and volunteers assist ICT professionals in delivering critical products and services, and offer opportunities for continual improvement and enhanced professional stature.

Headquarters in Tampa, Florida, USA, BICSI Membership spans nearly 100 countries

For more information, visit www.bicsi.org

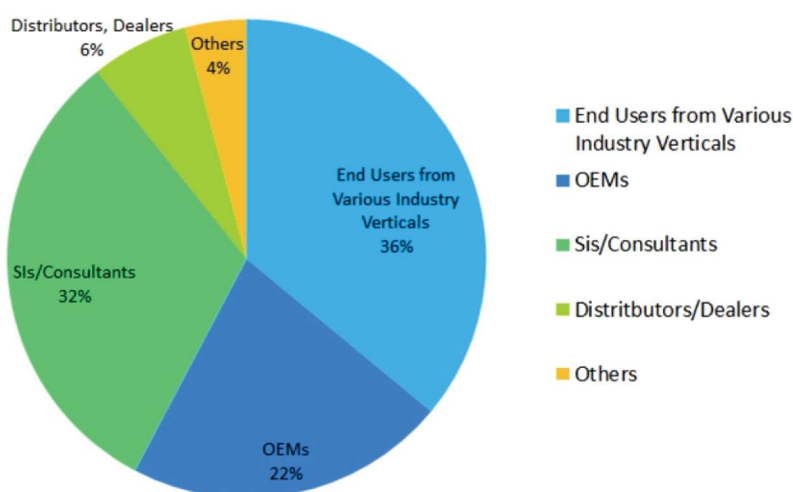


Who Attends BICSI Conferences?

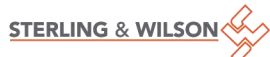
BICSI conference delegates represent several aspects of the ICT industry. With such a diverse group and the buying power behind them, choosing to exhibit at a BICSI Conference is a smart investment.



A TYPICAL BICSI AUDIENCE INCLUDES



PREVIOUS CONFERENCE SPONSORS:



For More Details :



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